

CLAIMS:

1. A flexible container for a fluid, for use with a personal hygiene device, comprising:  
a flexible bag having a front panel portion, a rear panel portion, and further having a gusset along at least one longitudinal side thereof which connects the front and rear panel portions and allows the front and rear panel portions to expand away from each other when the bag is filled, wherein the bag has a top edge which is sealed to a spout element to permit exit of fluid from the bag.
2. The container of claim 1, wherein the personal hygiene device is a toothbrush.
3. The container of claim 1, wherein the flexible bag includes gussets along both longitudinal sides.
4. The container of claim 3, wherein the bag is approximately rectangular in configuration and includes two sealed wing portions on either side of the spout element, the wing portions extending above a remainder of the bag, alongside the spout element, wherein the sealing of the wing portions is arranged such that the gussets can expand fully below the wing portions.
5. The container of claim 4, wherein the wing portions terminate approximately in the plane of a top edge of the spout element.
6. A flexible container for a fluid, for use with a personal hygiene device, comprising:  
a flexible bag having a front panel portion and a rear panel portion and sealed along a bottom edge thereof, wherein the bag includes two sealed wing portions on either side of a central portion at a top end thereof, wherein the wing portions extend above a remainder of the bag, permitting the remainder of the bag to fill completely.
7. The container of claim 6, wherein the central portion includes a spout element for exit of fluid in the container.
8. The container of claim 7, wherein the wing portions terminate approximately in the plane of a top edge of the spout element.
9. The container of claim 6, wherein the personal hygiene device is a power toothbrush.